



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JAN 03 2005

First Named  
Inventor: **Cung Ngoc Phan**

Group Art Unit: 3627

Examiner: Andrew J. Fischer

OFFICE OF PETITIONS

Appln. No. : 09/736,543

Filed : December 13, 2000

For : IN-STORE CUSTOMER DISPLAY DEVICE  
AND METHOD

Docket No. : M61.12-0298

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### AMENDMENT

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

I HEREBY CERTIFY THAT THIS PAPER IS BEING  
SENT BY U.S. MAIL, FIRST CLASS, TO THE  
COMMISSIONER FOR PATENTS, P.O. BOX 1450,  
ALEXANDRIA, VA 22313-1450, THIS

21<sup>st</sup> DAY OF December, 20 05  
*James R. Langley*  
PATENT ATTORNEY

Sir:

This is in response to the Office Action mailed on August 21, 2003. Please amend the  
above-identified application as follows: